

Founder's District Speakers Bureau

Qualifying Speech Evaluation Form

Candidate Name: _____

Evaluator Name: _____

Please return this form to Bureau Chair.

SPEAKING SKILL 70%

CRITERIA		Excellent	Very Good	Good	Fair	Your Score
Content	Structure (Flow of Ideas)	10	8	6	4	
	Purpose (Clear Objective)	10	8	6	4	
	Original Thought (Authentic)	10	8	6	4	
	Reception (Valuable Content?)	10	8	6	4	
Delivery	Appearance & Body Language	5	4	3	2	
	Stage Presence & Awareness	5	4	3	2	
	Voice Usage (Volume, Pitch, Tone)	5	4	3	2	
	Enthusiasm (Passionate)	5	4	3	2	
Language	Appropriateness	2.5	2	1.5	1	
	Grammar	2.5	2	1.5	1	
	Pronunciation	2.5	2	1.5	1	
	Word Selection	2.5	2	1.5	1	
TOTAL						_____ / 70

SPEAKING BUSINESS 30%

CRITERIA	Excellent	Very Good	Good	Fair	Your Score
Marketing Resources (website, one sheet, products, articles)	10	8	6	4	
Testimonials & Recommendations (endorsements, experience)	10	8	6	4	
Branding & Positioning (message clarity, consistency, target audience)	10	8	6	4	
TOTAL					_____ / 30

GRAND TOTAL

Speaking Skill	_____ / 70
Speaking Business	_____ / 30
GRAND TOTAL	_____ / 100

To earn the Qualified Speaker designation, speaker must earn a grand total minimum of 80 / 100.

COMMENTS

- Would you refer this speaker for a paid engagement? Yes No
- Would you hire this speaker to address your company or organization? Yes No

What I liked most about the speech:

What I recommend you do differently to possibly make things better:

Anything else the speaker should know?
